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**Tickets for the LG World Championships of Freestyle Motocross go on Sale July 20**  
*2008's Premier FMX Competition revs up the excitement at the L.A. County Fair September 27*

LOS ANGELES (July 20, 2008) – On September 27, the world of Freestyle Motocross will focus its attention on the Greater Los Angeles Area, searching for the best, the unsurpassed, the paramount performance of 2008 when the *LG World Championships of Freestyle Motocross* roars into the L.A. County Fair at Fairplex in Pomona.

It's the sixth consecutive year that the L.A. County Fair has hosted the *LG World Championships of Freestyle Motocross* (FMX), which last year, in a new head-to-head format, saw four-time LG FMX World Champion and #1 ranked Nate Adams (Phoenix, AZ) dethroned by local resident, Jeremy "Twitch" Stenberg (Santee, Calif.). Riding with a broken ankle, Stenberg thrilled fans and judges with daring flip variations and a virtually flawless finals run. Now, the 2008 LG FMX World Championships awaits. Will an injury-free Stenberg successfully defend his title? Will Adams reclaim the top podium spot? Or, will a new star emerge with a breakout performance? This one-night-only event will answer all these questions and leave fans in awe with its full-throttle, high-air excitement.

Box and reserved seating tickets for the 2008 LG World Championships of Freestyle Motocross go on sale Sunday, July 20 at 10 a.m. and are available at the Fairplex Box Office, via all Ticketmaster outlets, Ticketmaster.com, or by calling the following numbers accordingly to charge them by phone – L.A. County 213 480 3232; Riverside 925 685 8497; Orange County 714 740 2000; and Long Beach 805 583 8700. Tickets start at \$17.50 for reserved seats.

The *2008 LG World Championships of Freestyle Motocross* will air on CBS, Sunday, December 7<sup>th</sup> following the local NFL broadcast, as well as on two national cable networks to be announced shortly. Please be sure to check your local listings for more details.

The event is produced by ASA Entertainment, the global leader in Action Sports event and television production. For more information or credentials to ASA's *2008 LG World Championships of Freestyle Motocross* please contact Denise M. Abbott at 310 410 3020 or via email at [abbott@asaent.com](mailto:abbott@asaent.com), or visit [actionsportstour.com](http://actionsportstour.com) or [asaentertainment.com](http://asaentertainment.com).

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**About ASA Entertainment:**

A leader in the action sports industry since 1994, ASA Entertainment, headquartered in Culver City, California is the largest action sports event and television production company in the world. The company produces more than 200 events and 100 television programs annually around the globe that feature skateboarding, freestyle BMX, inline skating, freeskiing, freestyle motocross, snowboarding and music. Its events are broadcast on CBS, Spike, VERSUS, Fuel TV and Fox Sports Net domestically and distributed to more than 1 billion HH globally throughout Asia, Europe, USA, Africa, Canada, South & Central America and Australia. ASA's properties range from large-scale international competitions such as the LG Action Sports World Championships to grassroots amateur contests, lifestyle and branded entertainment events, demonstrations, exhibitions and mobile tours. As one of the oldest and most established organizations in action sports, ASA Entertainment leads the market in developing premium content around the fastest growing sector of American sports. For more information visit [www.actionsportstour.com](http://www.actionsportstour.com) or [www.asaentertainment.com](http://www.asaentertainment.com).